

Jasmine Howkins

SENIOR GRAPHIC DESIGNER &
SOCIAL COORDINATOR

Details

0430708165

jasminehowkins@gmail.com

Links

[Portfolio](#)

[Dribbble](#)

Skills

- Adobe Creative Suite
- Digital Marketing
- Content Creation
- Figma
- Hubspot
- Logo / branding development & creation
- Photography
- Social media strategy
- Photo & video editing
- Time management skills

Profile

As a Senior Graphic Designer and Social Coordinator based in Brisbane, I bring extensive experience and a strong eye for detail to my work. I am dedicated to helping businesses bring their creative visions to life through my passion for design.

With over 8 years of freelancing experience and 4 years working in an agency setting, I have established myself as a trusted and reliable partner for my clients. As the Head of the Graphic Design department in my agency, I also oversee our Junior Graphic Designer and ensure that all projects are executed with precision and attention to detail.

My expertise and hands-on approach have enabled me to produce outstanding results for clients, and I am committed to continuing to deliver high-quality work that exceeds expectations.

Employment History

Graphic Designer , Yes Digital , Brisbane

JANUARY 2021 – PRESENT

I headed up the graphic design department, providing clients with top-notch graphic design, content creation, and social organic management services. Under my guidance, the company underwent a successful re-branding effort, solidifying a strong brand presence and improving its overall identity. Additionally, I developed and implemented a new social strategy that delivered consistent month-on-month growth in reach and engagement metrics. This strategy resulted in a 77.7% increase in reach and a 185% increase in engagement on Instagram over a 30-day period. My responsibilities also extended to providing a range of graphic design services, including branding, organic content creation, social strategy creation, paid ad creation, logo design, video editing, product photography, and EDM design to clients within Yes Digital.

Office Manager, Yes Digital , Brisbane

MAY 2019 – JANUARY 2021

Developed and implemented new administrative systems - helped transition from MYOB to Xero. Set up appointments, and conferences and managed meeting rooms. Handled accounts receivable and payable, and payroll duties. Set up the implementation of our CRM Hubspot. Assisted in the hiring process. Designed and built out automation workflows for both prospects, current clients and the team of Yes Digital to ensure that any experience someone has with the company was positive.

Property Manager, Ray White, Strathpine

MARCH 2013 – MAY 2019

Managed a rental portfolio of 400 properties alongside another property manager to ensure properties were leased, maintenance was actioned and inspections were completed.

Education

Double Degree in Business & Fine Art, Queensland University of Technology, Brisbane City

JANUARY 2015 – DECEMBER 2018

Majoring in advertising and visual art

References

References available upon request